

PRISON ENTREPRENEURSHIP PROGRAM



Marcus Hill,
Prison Recruiter, PEP

Marcus, a native of Rochester, New York, joined the United States Army after completing high school in central Florida. He was honorably discharged after four years of service. In 2002, after relocating to San Antonio, Texas, he was sentenced to 17 years for possession by the state's Department of Criminal Justice. After serving five years of his sentence, Marcus was introduced to PEP. He successfully completed the program and received early release on parole. Fueled by a deep desire to "give back," he now works full-time for PEP, traveling to more than 60 prison units around Texas to identify future program participants. He has also launched two businesses—Chosen Apparel and New Beginnings Clothing.



David Joekel,
Executive Relations Manager, PEP

David, a native of Omaha, Nebraska, joined the PEP staff in 2009 as part of the development team to coordinate prison events. His background is in non-profit development but he came to PEP after moving to Houston, Texas for a short career in the golf business. A colleague encouraged him to attend a PEP in-prison event—a new environment for David. He immediately felt a connection to the participants, and was compelled to get involved with PEP's mission of transformation. David recruits high-level business executives and volunteers from around the world to visit prisons and work as business plan advisors or judges in the PEP Business Plan Competition. He attended Nebraska Wesleyan University in Lincoln.

THURSDAY, APRIL 8, 2010
4:30 P.M. IN GLEASON HALL 318/418
FOLLOWED BY A RECEPTION IN THE ROTUNDA

FREE & OPEN TO THE PUBLIC

RSVP REQUIRED: 585.276.3500 OR CFE@ROCHESTER.EDU